



## **Global EMBA**

**A Global Business Curriculum for Executives**

## ■ Tulane University

Founded in 1834, Tulane is one of the most highly regarded and selective independent research universities in the United States. A member of the prestigious Association of American Universities, we take pride in being a part of this select group of 62 universities with “pre-eminent programs of graduate and professional education and scholarly research”.

The university is ranked by the Carnegie Foundation for the Advancement of Teaching as a university with “very high research activity.” Of more than 4,300 higher educational institutions rated by the foundation, Tulane remains in a prestigious category that includes only 2 percent of universities nationwide.

The university is dedicated to attracting and retaining the very best faculty, staff and students as we move forward toward our goal of universal recognition as one of the world’s most preeminent educational and research institutions.

## ■ Freeman School of Business

The Freeman School of Business, one of 10 schools and colleges comprising Tulane University, was established in 1914. The first business school in the southern United States, Tulane is a founding member of AACSB (the international association for the advancement of collegiate schools of business), and is one of just eight schools to maintain a continuously accredited master’s program.

Freeman is consistently listed among the nation’s best business schools by publications including *U.S. News & World Report*, *BusinessWeek*, *Forbes*, *London’s Financial Times* and *Latin America’s AméricaEconomía*.

- Finance program ranked 10th best in the world by *Financial Times* (January 2008)
- Listed among America’s Best Business Schools for 17 years running by *U.S. News and World Report*
- *Incite* cites the Freeman School faculty publications as among the top one percent of publications cited in academic business research
- MBA program ranked 15th nationally for entrepreneurship by *Entrepreneur* magazine (October 2007)
- MBA program ranked 17th nationally and 26th internationally by *AméricaEconomía* magazine (August 2007)
- MBA program ranked 33rd by *Forbes Magazine*

Tulane University has been ranked by the Ford Foundation as the major international studies research institution in the South and one of the top 15 nationally, and a major factor in that ranking is the international business focus of the A. B. Freeman School of Business.

The Freeman School is dedicated to preparing current and future business leaders to compete in global business, and to achieve this goal the Freeman School offers a wide range of international programs and opportunities.



# Global EMBA

## Freeman School of Business

### A Global Perspective and Educational Experience

The **Global EMBA** is a special global business curriculum available to executives who seek to broaden their international business education and experience and aspire to global business leadership positions in the world economy. This is a graduate program which provides:

- ◆ a **global perspective** through travel and selected real business cases focused on strategy in the major business regions of the world,
- ◆ an **international leadership and team building challenge** through teamwork in a unique international cohort, and;
- ◆ a dual graduate degree program enabling students to complete an MBA (Asia) and a **Master of Business Administration** (Tulane University, USA) **OR** an MBA (Asia) and a **Master of Global Management** (Tulane University, USA).

### A Global Business Curriculum

Managers who are pursuing or have completed the MBA degree at selected Asian business schools may opt to enroll in the Tulane Global module which offers eight courses in five major business centers around the world. The courses focus on international leadership, teambuilding and global business strategy. The global module is offered in an executive format to accommodate travel and accelerated graduate study. Participants will join a cohort of managers from Asia, Latin America, and the United States. Participants will travel in this cohort for experiential learning and graduate study in the U.S., China, Latin America and Europe.

Participants may earn up to 24 credit hours from Tulane University upon completing the special global module. These credits, combined with the graduate course credits transferred from the MBA program at their home institution, comprise the requirements for the Tulane MGM or MBA.

### Global EMBA

**Tulane Master of Global Management (MGM)** Six required courses

Tuition US\$ 22,000 (included books, hotel when traveling, plus two meals per day)

**Tulane Master of Business Administration (MBA)** Six required courses and two electives

Tuition US\$ 29,000 (included books, hotel when traveling, plus two meals per day)

Location*	Course	Credits	Schedule*
New Orleans**	Leadership/Managing People	Four credits	Jan 17-23, 2009
New Orleans***°	Global Environment of Business	Three Credits	Jan 26-31, 2009
Madrid**	Global Strategy and Competition	Three credits	Jun 15-20, 2009
Madrid**	International Finance	Three credits	Jun 22-27, 2009
Shanghai**	International Entrepreneurship	Three credits	Oct 19-24, 2009
Beijing**	International Marketing	Two Credits	Oct 26-31, 2009
New Orleans°	New Venture Creation	Three credits	Jul 6-10, 2010
New Orleans°	Valuation and Financial Strategy	Three credits	Jul 12-16, 2010

\* Subject to change      \*\* Required courses      ° Elective courses

°° Participants may elect to complete course in Mexico City (Dec 14-19, 2009)

Superb faculty. Global reach. Impressive network. A unique environment for business education at **Tulane University**.

Here, the **FREEMAN SCHOOL OF BUSINESS**

offers experience unlike any other business school.



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