Enhance transparency, facilitate sustainable operation

Presented at: 13th Taipei Corporate Governance Forum

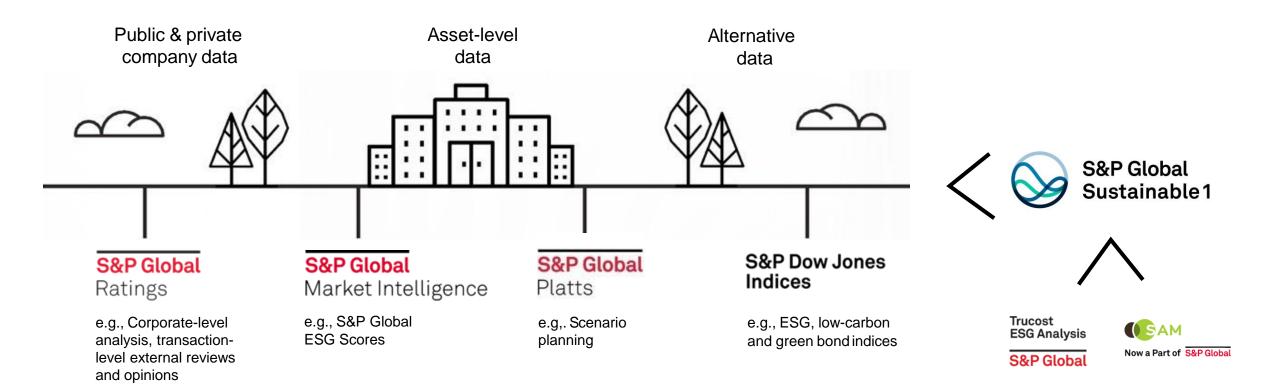
September 1st, 2021

Edoardo Gai, Managing Director, Head of ESG Benchmarking S&P Global Sustainable 1



S&P Global's Growing Range of ESG Solutions Across Divisions

Sustainable 1 – Single Source of Essential Sustainability Intelligence



Agenda

- How to bridge the gap between financial and non-financial information through ESG disclosure?
- How do Taiwanese companies keep abreast of international trends of climate risk evaluation and management?
- The challenges for corporate governance during the pandemic and the responding measures in post-pandemic era.

How to bridge the gap between financial and non-financial information through ESG disclosure?

Numbers are not Enough to Explain Market Value

- Governance and Compliance
- Reputation and Ethics
- Environmental and Social capital: ability to understand megatrends and their impact on business
- Intellectual capital: ability to innovate
- Customers and Brand
- Respect Human Rights and Labor Practices
- Licence to operate

Intangible aspects of a company's sustainability performance need to be made tangible and visible to stakeholders.

The S&P Global **Corporate Sustainability Assessment (CSA)** assesses ESG factors expected to have an impact on a company's growth, profitability, capital efficiency and risk exposure.

The CSA: From Data to Score

General criteria include:

Governance & Economic dimension

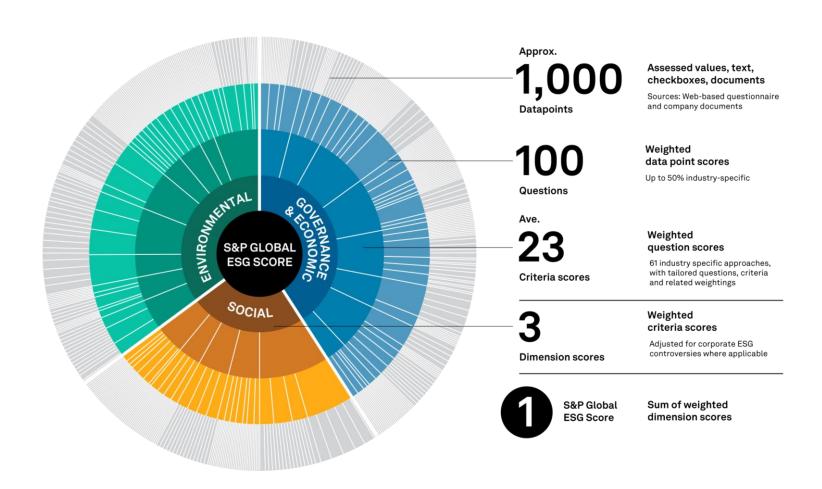
- Corporate Governance
- Codes of Business Conduct
- Risk and Crisis Management

Environmental dimension

- Environmental Reporting
- Operational Eco-Efficiency
- Climate Strategy

Social dimension

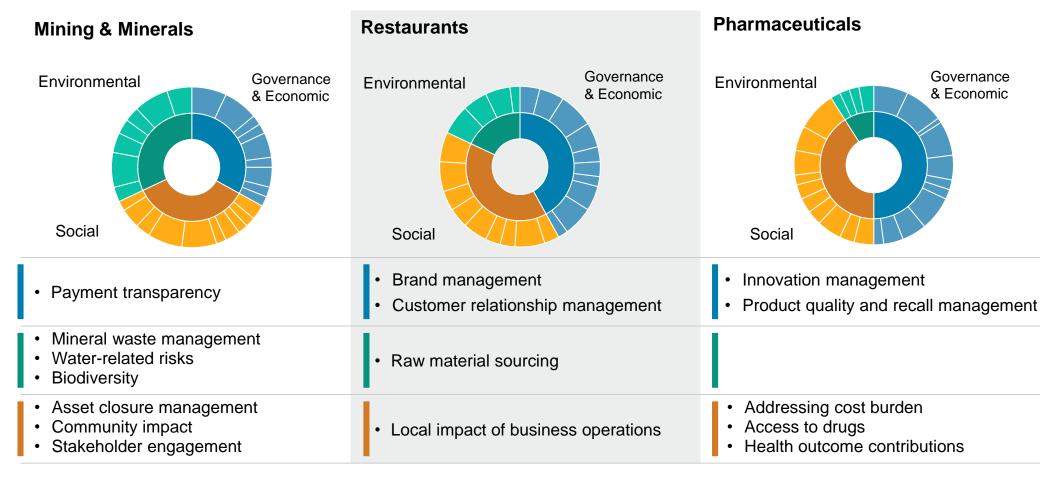
- Human Rights
- Human Capital Development
- Corporate Citizenship & Philanthropy



300 of the 1000 datapoints collected are non-confidential. 700 datapoints are collected based on information that is not required to be public.

61 Industry- Specific Approaches

Differing by focus area and weight matrices



Industryspecific criteria examples applied to a single or subset of industries

Source: S&P Global. For illustrative purposes only.



CSA Captures Emerging and Underreported Trends

The CSA
introduced topics
before they were
the focus of
mainstream ESG
investors, most
recently plastic
waste, living wage,
sustainable
finance, and more.

Human capital development

Human Capital Management Coalition, established 2017, 25 asset owners, \$2.8th in assets*

2002

Human rights

Top ESG criterion for Money Managers in 2018 representing USD 2.2tn** 2013

Climate strategy

Task Force on Climate-related Financial
Disclosures (TCFD)
recommendations 2017,
100+ C-level supporters,
company, financial
institutions, exchanges,
raters index provider

Tax transparency

UNPRI investor guide 2018: evaluating and engaging on corporate tax strategy***

2014

2017

Policy influence

Top shareholder concern in 2018, filing by 74 institutional investors at 50 US companies****

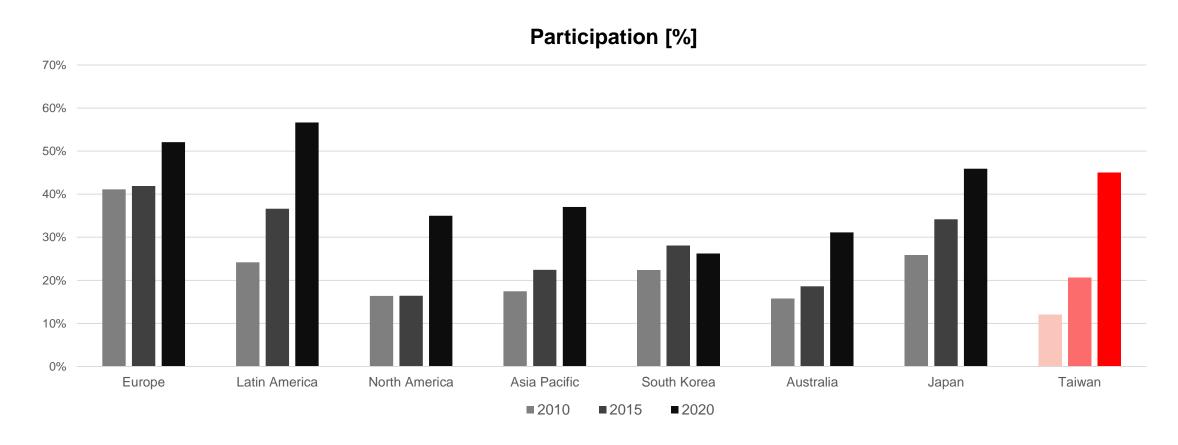
Sources: *"Human Capital Management Coalition" UAW Trust, 2020, uawtrust.org/hmrc; ** "The Forum for Sustainable and Responsible Investment, US/SIF 2019, www.ussif.ord; *** Principles for Responsible Investment RRI, 2020 www.unpri.org; **** "Corporate Governance", Corporate Governance 2020, www.corpgov.net. For illustrative purposes only.

2

How do Taiwanese companies keep abreast of international trends of climate risk evaluation and management?

Participation Rate in the CSA for the DJSI

The chart shows the percentage of companies that have actively answered the CSA questionnaire in relation to the invited companies for the DJSI in the last decade.

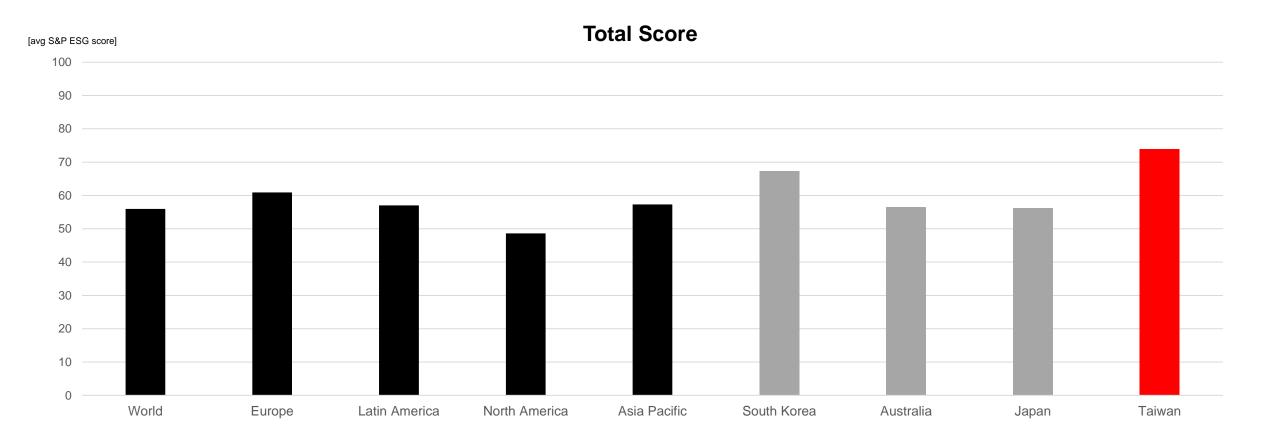


Source: S&P Global CSA 2010, 2015, 2020.



S&P ESG Score

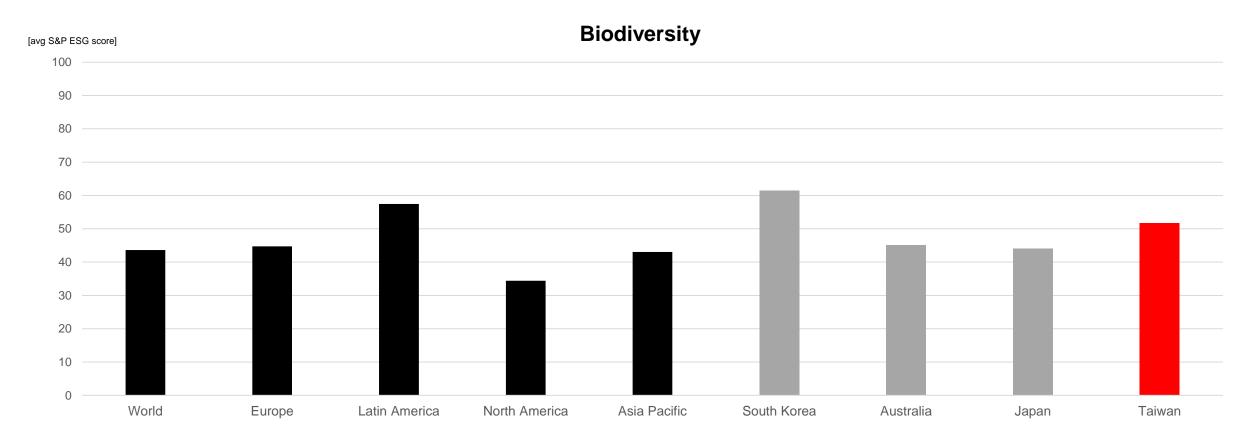
The chart shows the average total score of the region/country versus the average score of all actively participating companies worldwide.





Biodiversity

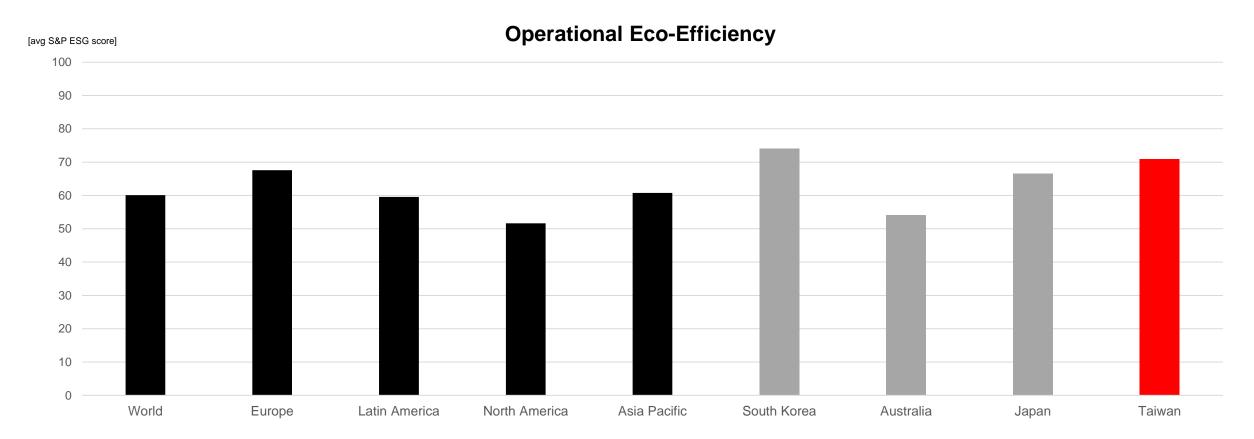
The chart shows the average total score in Biodiversity criteria of the region/country versus the average score of all actively participating companies worldwide.





Operational Eco-Efficiency

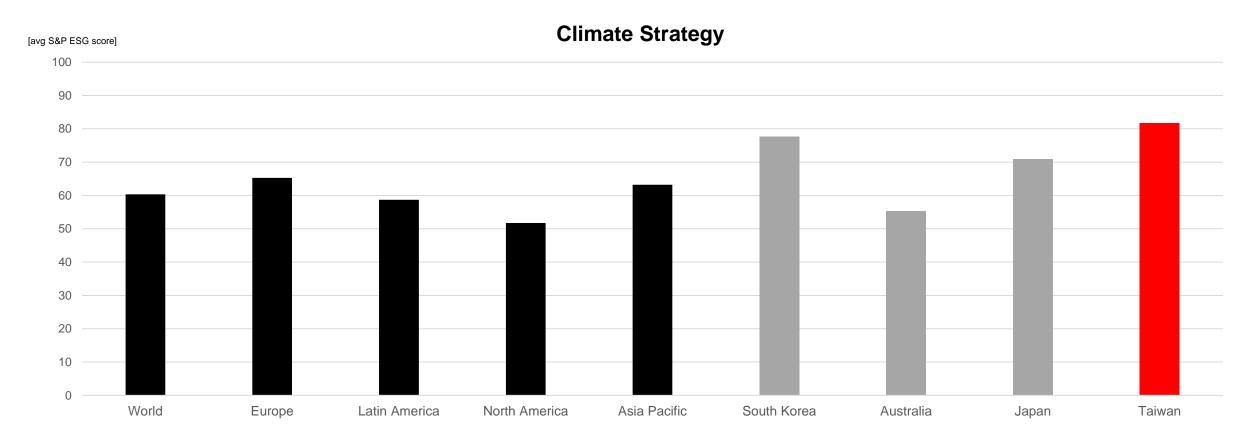
The chart shows the average total score in Operational Eco-Efficiency criteria of the region/country versus the average score of all actively participating companies worldwide.





Climate Strategy

The chart shows the average total score in Climate Strategy criteria of the region/country versus the average score of all actively participating companies worldwide.

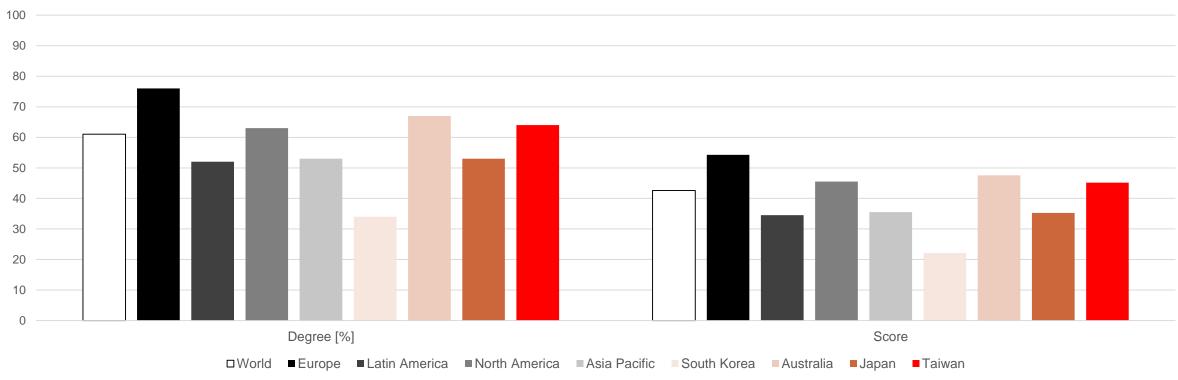




Transparency

The chart shows the level of transparency of ALL companies analyzed, based on English public documents.





^{*}The chart shows the degree of transparency in percentages for the questions that require public information in the CSA, and the average score achieved in those question for all companies analyzed (n=3,429).



3

The challenges for corporate governance during the pandemic and the responding measures in post-pandemic era.

Corporates during the pandemic

- Through the pandemic, insufficient consideration paid to all stakeholders in decision-making can backfire
- Stakeholder management has gained importance
- Corporations that better embed stakeholder considerations in their decision-making and strategy will limit unintended consequences and be more resilient over time

COVID-19 ESG Ripple Effects Global Public health External stakeholders Social distancing Economic downturn Pollution reduction Changing consumption Health and safety risks Supply chain disruption Workforce productivity Community needs Board and executive Government support oversight Investor returns Operational disruption Media scrutiny

Source: S&P Global Ratings.

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Impact for the governance

- No BAU, but "visual flight" require foresight, oversight, courage, and preparedness to scrutiny
- More than ever the commitment to the own vales is tested, and challenged
- The health of the workforce require a rethink of all processes

Governance

- Good decision-making and implementation structures
- Stand to the Codes and Values
- Be transparent and report to the different stakeholders
- Increased and new Cyber-risks

Environmental

- Need for natural resources and emission decreased during the pandemic
- Pressure to relax commitments and loosed regulation might create a more Long-term challenge

Social

- Health and Safety have become key for continuity
- Impact on communities can not be neglected
- Diversity and integration become apriority when skilled workforce is missing

Conclusions

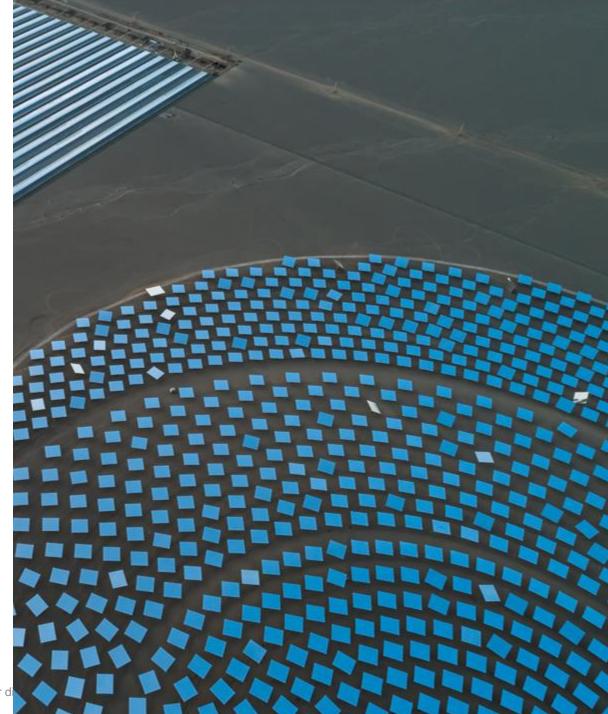
- The ESG space is going through major transformational changes. Around the world, asset owners and asset managers are integrating ESG factors into their investment decisions.
- The changes are visible in different asset classes, especially in fixed income and credit.
- Taiwanese companies have understood the importance of ESG and are playing a role model
- The pandemic has created many challenges. The best companies learn, and change in a way that bring benefits also in a non-pandemic phase

Additional Resources

To access S&P Global ESG offering: www.spglobal.com/esg

CSA websites with studies, reports, guidelines, etc. www.spglobal.com/esg/csa

Questions? Contact ESG Benchmarking esbenchmarking@spglobal.com +41 44 529 51 70



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For information provided as part of the CSA questionnaire refer to our "Use of Information and Confidentiality Policy" https://portal.csa.spglobal.com/survey/documents/Use_of_Information_Policy.pdf and for personal information provided to S&P refer to S&P Global's Privacy Policy: https://www.spglobal.com/en/privacy-policy-english .

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S&P Global Switzerland SA

Zurich Branch - Josefstrasse 218 - 8005 Zurich - Switzerland - Phone +41-44-529-5170 - esgbenchmarking@spglobal.com

